



Back to Sandown Park

for our 40th Anniversary



15 -16 Oct 2025
creonline.co.uk

1985-2025

Forty years of helping suppliers meet their market



It all started with a need to find a suitable furniture for a new church building project.

Gospatric Home, the founder of CRE was a parishioner with a background in publishing and events and while poring over directories and the UK Christian Handbook, the idea for an exhibition to bring churches leaders of all denominations to meet suppliers was born.

Sandown Park has been the home of CRE for most of our 40-year history and we are delighted to return to this much-loved venue from Wednesday 15th to Thursday 16th Oct 2025.

After a three-year absence the return to the South East is much anticipated. Previous visitors have regularly reached out to find out when we'd be back and Sandown Park offers easy access by road and rail, with plenty of FREE onsite parking.

Join us at CRE 25, our only exhibition this year, where key purchasers from hundreds of local churches will go.

To discover you.

'CRE brings churches together to see what's new and what can improve their mission and purpose. There is a buzz about it. Almost every visitor comes from a forward-thinking fellowship. It is really exciting to know so many are growing and flourishing.'

Katie Duggan, JBKS Architects



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More contacts • More supporters • More sales



'CRE is the first date in my diary each year. I can meet local church decision-makers face to face and discuss their requirements first hand in a unique, friendly environment. My business has grown as a direct result.'

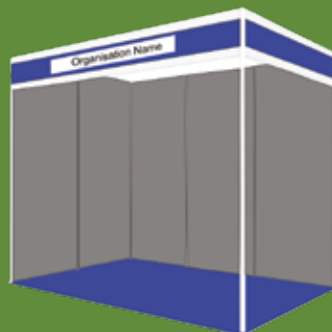
Chris Dunphy, founder of ChurchEcoMiser

Who will you meet at CRE? ✨

- **Decision makers and influencers** - 77% of visitors either influence or make the final decision when choosing products or services for their church or deciding which charities to support
- **Explorers** - 75% of visitors are there to find new resources for their ministry, many with specific needs to address
- **Ordained clergy** - 35% of visitors are ordained, one of the most difficult sectors to reach through other marketing methods
- **Church groups** - 38% of visitors come as part of a team from their church, making on-the-spot decisions
- **Inspiration seekers** - 91% of visitors walk into the exhibition expecting to get new ideas and inspiration, primed to discover your product or service

Exhibiting at CRE

CRE stands are shell scheme, construction. The diagram (right) shows a typical stand. Electrical power points, lighting and furniture are not included in the price and should be ordered directly from the official contractors for each event. Exhibitors may supply their own furniture.



Be heard and seen

We also provide several tools to help you to promote your presence at CRE more effectively:

- **Sponsorship opportunities**
Raise your profile across the exhibition by sponsoring the resources directory, presentation areas, restaurant etc.
- **Entries in CRE News (print)**
Exhibitors receive a free entry in our resources directory, seen by more than 11,000 local church leaders and officers. Thousands are sent by post before each exhibition and complimentary copies given to every visitor.
- **Entries in CRE News (online)**
We will include information about your organisation in our regular e-news sent out to around 30,000 previous CRE visitors
- **Pound a Person payback**
Take advantage of our unique complimentary ticket scheme that rewards you for bringing visitors through the doors of CRE
- **Promotional materials**
Make the most of our online and leaflet artwork, created for you to use in your own mailings and publications

Promotion to visitors

Decades of experience has given CRE unequalled understanding of this sector and shown us how best to reach prospective visitors. Our exhibition in 2025 will have

dedicated and well-planned promotional campaign, targeting church leaders and active church members across all major denominations. The campaign will be delivered through the following media:

- **Direct marketing** - A high-impact, targeted direct marketing campaign via email, post and telephone.
- **Advertising** - We advertise in key Christian and specialist publications prior to each exhibition, using local and national media.
- **PR** - CRE has an enviable record of innovative publicity campaigns that heighten the profile of the exhibition and your organisation.
- **Online promotion** - Our comprehensive website lists all exhibitors, runs regular exhibitor news stories and welcomes online registration from visitors.
- **Social media** - We are in regular touch with thousands of visitors through Facebook, Instagram and X - formerly known as Twitter, welcoming interaction throughout the year.

** Statistics from CRE visitor registration data. Source: Jonas Events Technology*

'Exhibiting at CRE is a must! Forward thinking and inspirational, it is unique in equipping local church leaders and members with new ideas and solutions in a fast-changing world.'

**Elliott Frisby,
Monkeynut Audiobooks**



'Tired feet, completely wildflower
bombed out, but great conversations
along the way.
Looking forward to CRE in 2025.'

Heather Ford, Ecclesiastical
Insurance



To discuss your exhibition
requirements, please contact
James Batterbee 0161 250 2306
Email: sales@creonline.co.uk

CRE visitors are looking for

- Church furniture
- Books and Bibles
- Heating suppliers
- Architects
- Admin resources
- Clergy clothing
- Church supplies
- Musical instruments
- PA/sound systems
- Lighting suppliers
- IT/Tech support
- Financial advice
- Community support
- Outreach resources
- Coffee suppliers
- Conference venues
- Gifts
- Youth work ideas
- Children's work ideas
- Worship resources
- Pastoral care
- Prayer resources
- Fund raising support
- Training and education
- Funeral services
- Bereavement resources
- Mission opportunities
- Preaching aids



CRE

CHRISTIAN
RESOURCES
EXHIBITION

1985-2025

www.creonline.co.uk

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