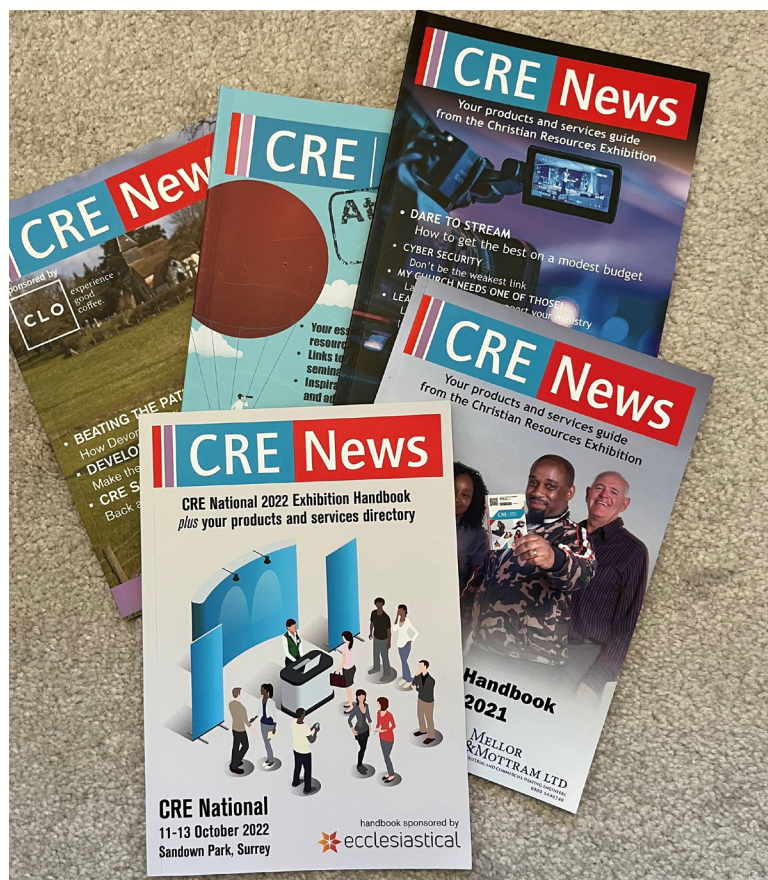




## CRE 2025 Exhibition handbook and resources guide



At recent exhibitions our handbook has served two purposes:

1. It's mailed out free to church leaders and officers on the CRE database of past visitors as a *Products and Resources guide*, in advance of the exhibition, serving both as a vital directory of resources and a timely reminder of the forthcoming exhibition to potential visitors
2. On the day, it's given free to visitors attending the exhibition,

Called **CRE News** it has the dual purpose of being the CRE 2025 handbook as well as an informative guide to resources generally.

The print run is usually 12-15,000 copies

As an exhibitor your FREE listing in the handbook will therefore reach visitors to the current exhibition and thousands more who were at previous events. We also encourage you to take an enhanced entry featuring your logo for just £95, and/or a paid advert for even greater impact.

To book your advert contact James on 0161 250 2306, email: [james@creonline.co.uk](mailto:james@creonline.co.uk)

### CRE 2025 Exhibition handbook and resources guide

Please complete the form on the next page showing the contact information you wish to have listed in the handbook. Because the handbook will be mailed out in advance of the exhibition, the deadline for the inclusion of your contact details is 31st July 2025. Exhibitors who book stands after this date will be listed in a supplementary handout given to visitors at the event.

***If this form is not completed in time we will use the contact details supplied with the booking contract or found on your website.***



**There are also advertising opportunities for the handbook starting at £300**  
Please contact [sales@creonline.co.uk](mailto:sales@creonline.co.uk) for a rate card

## Appendix 1 - Handbook entries/Categories request form

**Please send your completed form to [jenny@creonline.co.uk](mailto:jenny@creonline.co.uk) by 31 July 2025**

**Basic entry**

**FREE of Charge**

☐

**Enhanced entry to include logo**

**£95.00**

☐

*Please select one of the above options. Payment for enhanced profiles will be by invoice*

Details to be included in FREE handbook entry

Organisation Name \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Web \_\_\_\_\_

### Products and services categories

As trialled in the two editions mailed out during lockdown, we have greatly simplified this section. You now need only to select the ONE preferred category that you wish to be listed under from the list below.

- |                                       |                                   |
|---------------------------------------|-----------------------------------|
| • Bibles/Books/Publishing             | • Gifts                           |
| • Careers                             | • International Ministry          |
| • Children/Youth/Schools/Families     | • Marketing/Promotion             |
| • Church Building                     | • Mission/Missional Resources     |
| • Church Supplies                     | • Pastoral/Care/Prayer            |
| • Conferences/Holidays/Travel/Events  | • Technology/IT                   |
| • Evangelism/Community/Social Concern | • Theology and Education          |
| • Financial/Legal/Administration      | • Transport                       |
| • Furniture                           | • Worship/Music/Arts/Broadcasting |

**Your product and services category (choose one only):**

\_\_\_\_\_

### Fascia Board Wording

All stands will have a fascia board above the stand mounted on the shell scheme, (unless you have specifically request NOT to have one - e.g. on space only stands.)

Your stand number and organisation name will be shown on the fascia board to help visitors find you. Please indicate below the actual wording to be used for your organisation name.

\_\_\_\_\_  
**(If not completed we will use the name as shown on your booking contract)**

signature \_\_\_\_\_

date \_\_\_\_\_